



# CASE STUDY

Phillip Morris, Principal  
ICS – Khalifa City, Abu Dhabi

## AT A GLANCE

### CHALLENGES

- Managing Performance Management effectively
- Linking all activities with a strategic focus
- Budget constraints

### BENEFITS

- Performance Management is much easier to organise
- Links with plans and SEF
- Cost is exceptionally good!



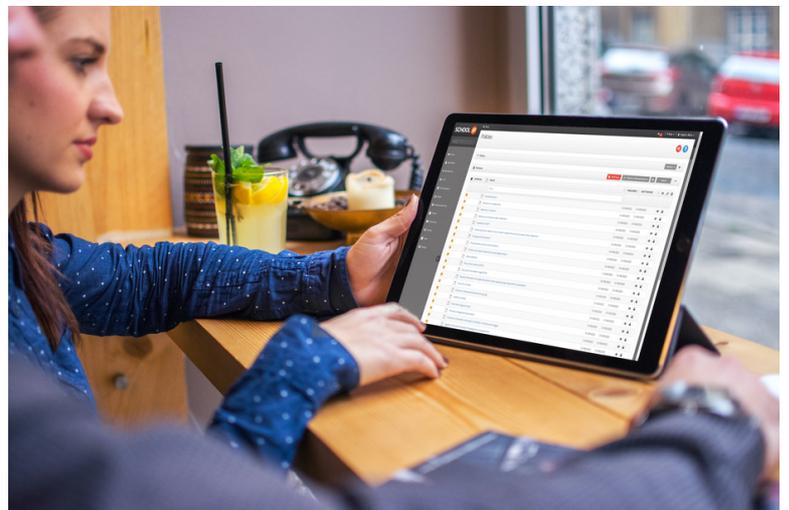
“SchooliP is exceptionally good value for money!”

### PHILLIP MORRIS

Principal, ICS – Khalifa City, Abu Dhabi

## OVERVIEW

The International Community School: ICS Khalifa City Campus (Branch 3), is a private K-12 group of schools offering the American Curriculum, is the fifth campus of International Community Schools to open in the Emirate of Abu Dhabi. ICS Khalifa City ensures their commitment to creating value-added learning through fun-filled interesting learning opportunities in STEAM classes. Their class teachers are all native speakers and create higher-order thinking lessons that empower students to be innovative thinkers, creative problem-solvers filled with self-confidence.



## IMPACT

Phillip stated "SchooliP has been a fantastic purchase for my school. It not only makes the performance management cycle much easier to organise and run but it also links our development planning and SEF within the same system."

Phillip also added that "On top of all of this the three years cost is exceptionally good compared to other suppliers, exceptionally good value for money."

## IMPROVEMENT FOR TEACHERS

Phillip said "The teachers entire profile is in one system and everything is linked. For example, a personal target can be linked to the SEF and SDP and one piece of evidence can be used for all three areas."

Phillip also stated "Their personal blog is a type of diary where they can share their thoughts and feelings and collaborate with peers and colleagues. It's a safe space to talk and share ideas."

## SCHOOL PROCESSES

When asked about the data SchooliP provides, Phillip said "The performance management data output is really useful when inspection happens, we can quickly and reliably pull out data at whole school level, team or individual."

He then said "Enables a more precise and directed approach to school improvement. Documents are linked and easily shared with all members of the community."

## WOULD YOU RECOMMEND SCHOOLIP TO OTHERS?

Phillip said "I have already recommended SchooliP to the other principals in the groups simply because of its flexibility and user friendly interface."

